

ARVAL DEELT.

De webinar begint om 11.03

Nog even geduld

Welkom

Trends en praktijk in zakelijke mobiliteit in 2021

De praktijk in het licht van het AMO Barometer onderzoek 2021

- Q&A - einde van de webinar
- Vragen - klik op  Questions of 
- Slides - ontvang je achteraf

Arjos Bot

- Wie ben ik?
- Head of Consulting & Arval Mobility Observatory Arval NL



Harold Hamminga

- Wie ben ik?
- Business Director Arval NL



Agenda

Online presentatie

25 min.

Q & A

10 min.

Cadeau

5 min.

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Cadeau

Weggeven aan het eind
van de webinar



In dit webinar bespreken we:

- 1. Arval Mobility Observatory onderzoek 2021**
- 2. Energietransitie**
- 3. SMaRT**
- 4. Mobiliteitsoplossingen**
- 5. Case mobiliteitsoplossingen**

Arval Mobility
Observatory

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1.

Barometer

MOBILITY AND FLEET BAROMETER 2021

KANTAR

2.

Energietransitie



EXPECTED SHARE OF 100% BATTERY ELECTRIC (NEXT 3 YEARS)

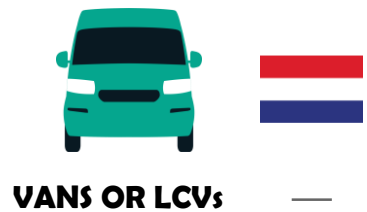
In %



49



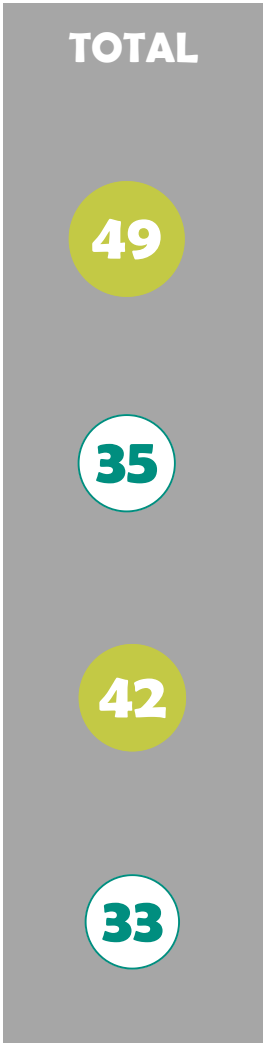
35



42



33



*In your opinion, what percentage of your passenger car fleet will be 100% battery electric vehicles in 3 years (100% Battery Electric Vehicle)?
 In your opinion, what percentage of your light commercial vehicle fleet will be 100% battery electric vehicles in 3 years (100 % Battery Electric Vehicle)?
 Basis: companies with passenger cars / companies with LCVs*

CONSIDERATION FOR ALTERNATIVE FUEL TECHNOLOGIES

At least one technology

In %



Passenger cars + LCVs



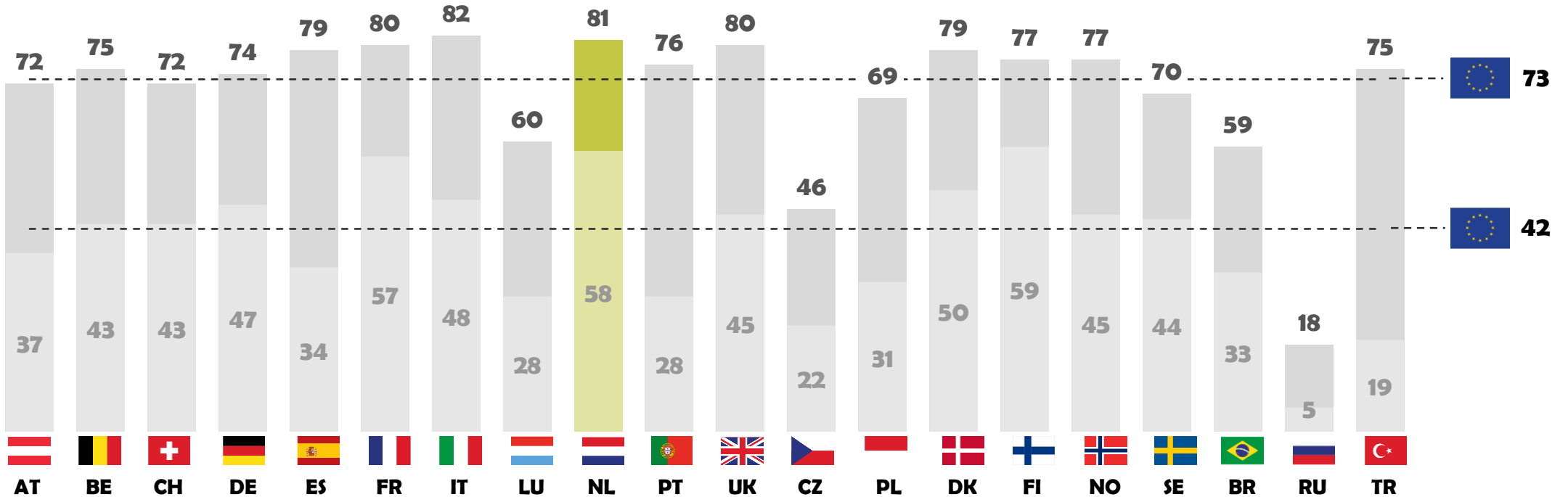
ALREADY IMPLEMENTED OR CONSIDER NEXT 3 YEARS



ALREADY IMPLEMENTED

HOW TO READ THE RESULTS?

In the Netherlands, 81% of the companies have already implemented or consider to implement at least one alternative technology in the next 3 years. 58% have already implemented at least one.



*Amongst the following alternative fuel technologies, which ones do you use or are you considering using...?
Response scale: Already implemented, considered in the next 3 years, considered but later, not interested
Basis: companies with corporate vehicles = 100%*

ALTERNATIVE FUEL TECHNOLOGIES USAGE – DETAIL PER TECHNOLOGY

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Passenger car fleet

In %



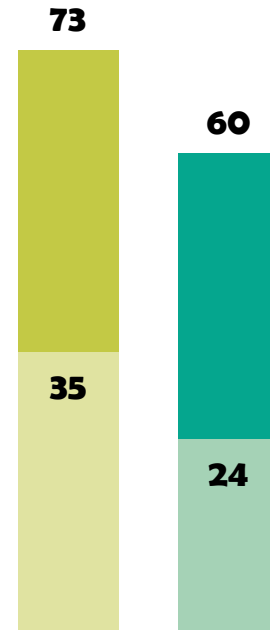
Passenger cars



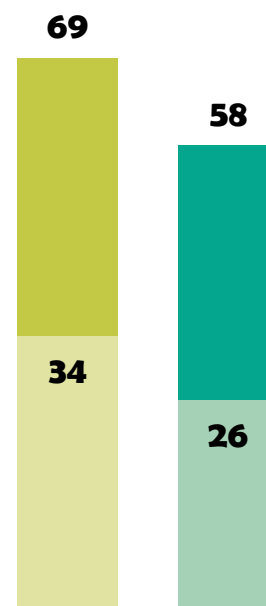
ALREADY
IMPLEMENTED OR
CONSIDER NEXT 3
YEARS



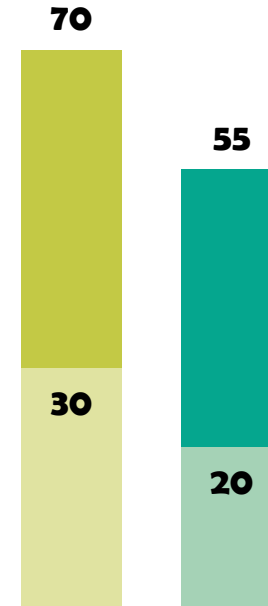
ALREADY
IMPLEMENTED



Plug-in Hybrid



Hybrid



100% Battery
Electric Vehicle

Amongst the following alternative fuel technologies, which ones do you use or are you considering using...?
Response scale: Already implemented, considered in the next 3 years, considered but later, not interested
Basis: companies with corporate passenger cars

REASONS FOR IMPLEMENTING OR CONSIDERING ALTERNATIVE FUEL TECHNOLOGIES

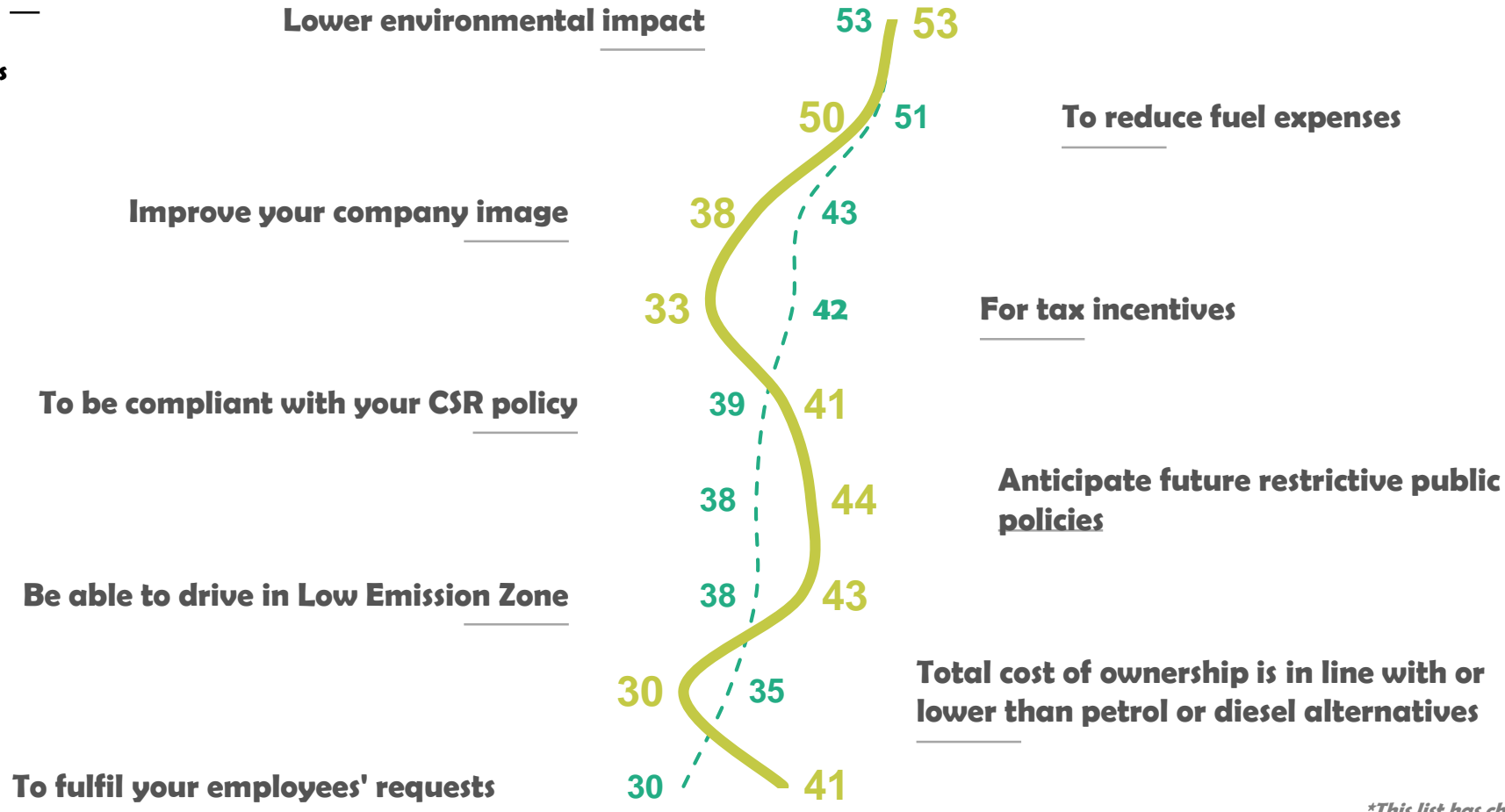
Passenger car fleet



In %



Passenger cars



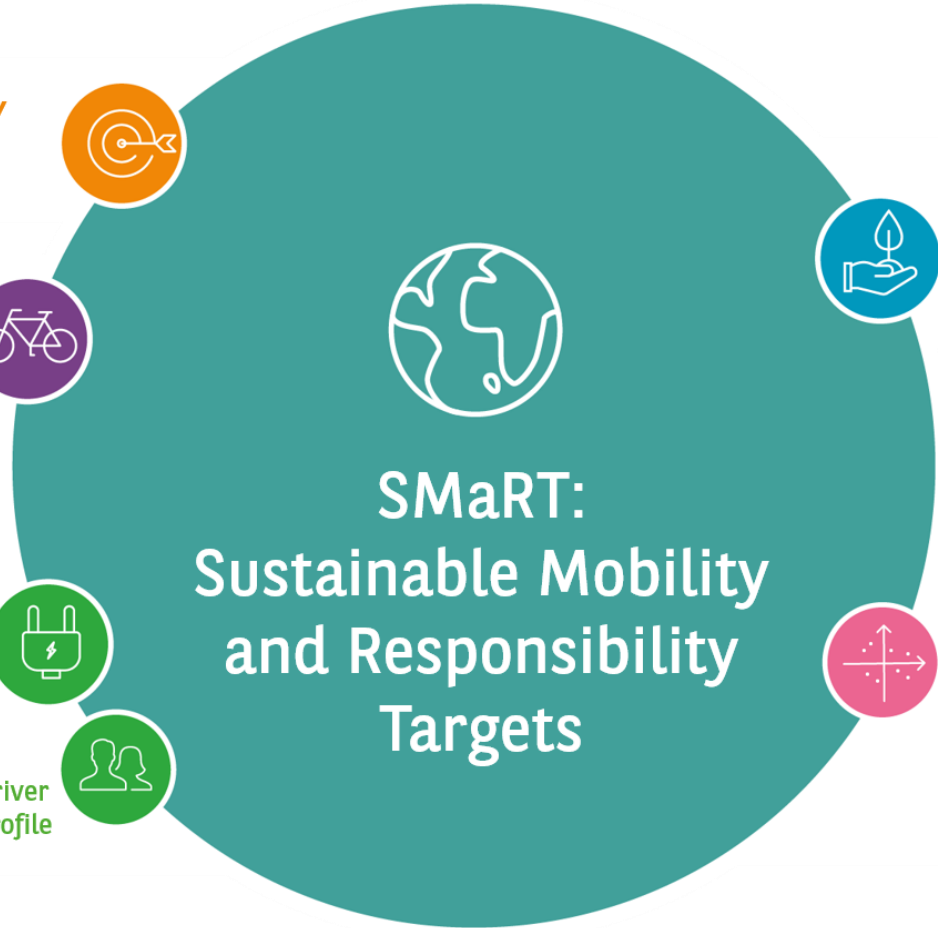
**This list has changed, no comparison vs previous year*

*Why have you already implemented or why do you consider implementing alternative fuel technologies?
Basis: companies having implemented or considering Hybrid, Plug-in Hybrid or Electric passenger cars*

3.

SMaRT





1 | SUSTAINABILITY AMBITIONS

2 |

CO₂ + Nox mapping

- Contract status
- Situation analysis

5 | SUSTAINABILITY TARGETS

4 | ALTERNATIVE MOBILITY SOLUTIONS

3 | TRANSITION TO GREEN FLEET

- Diesel
- Petrol
- Hybrid
- Electric

- Vehicle type
- Daily trip
- Place

Driver profile

4.

Mobiliteitsoplossingen



ALTERNATIVE MOBILITY IMPLEMENTATION – AT LEAST ONE ALREADY IMPLEMENTED

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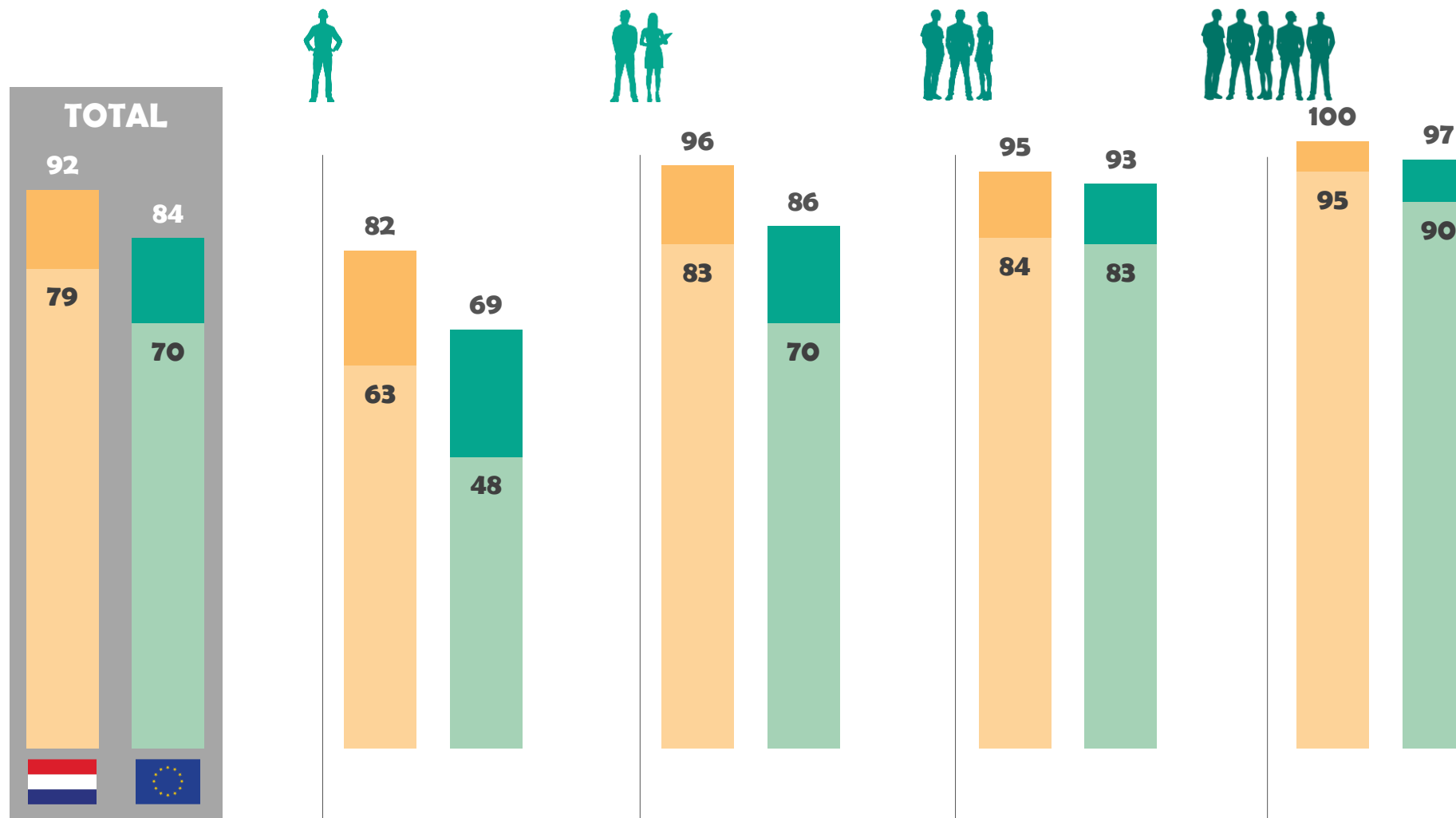
In %



ALREADY IMPLEMENTED OR CONSIDER NEXT 3 YEARS



ALREADY USING



Which of the following have you implemented or will you implement in the next 3 years?
 Response scale: Already using, considered in the next 3 years, not interested
 Basis: companies with corporate vehicles = 100%

OVERVIEW OF ALTERNATIVE MOBILITY SOLUTIONS IMPLEMENTATION

79%

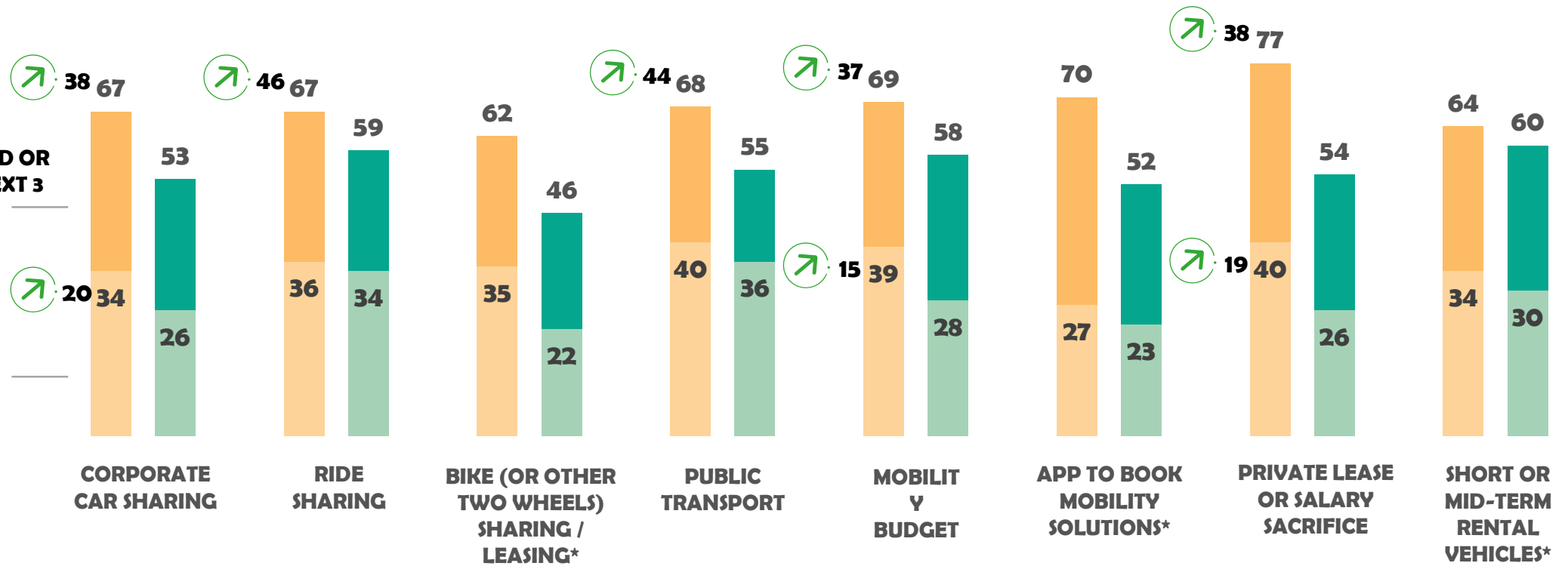
Of companies have already implemented at least one of these solutions



ALREADY IMPLEMENTED OR CONSIDER NEXT 3 YEARS



ALREADY USING



*This item has changed, no comparison vs previous year

Which of the following have you implemented or will you implement in the next 3 years?
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 Basis: companies with corporate vehicles = 100%

CORPORATE CAR SHARING IMPLEMENTATION

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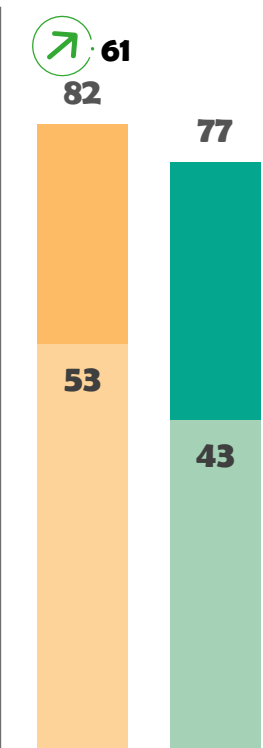
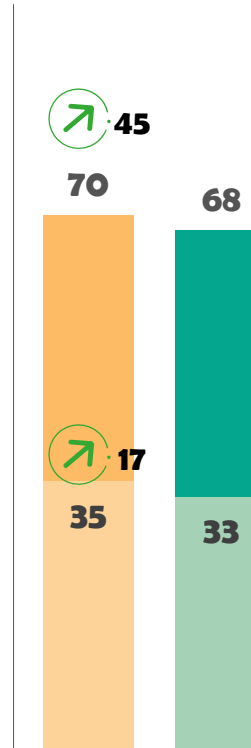
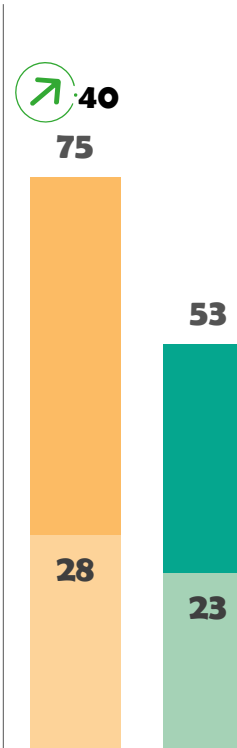
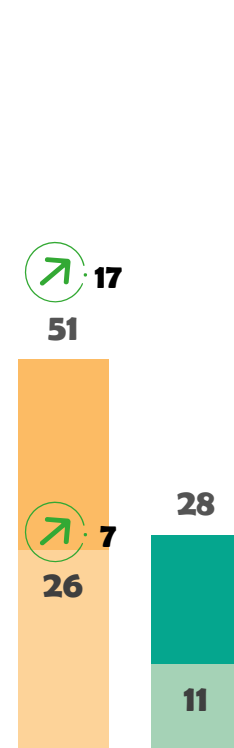
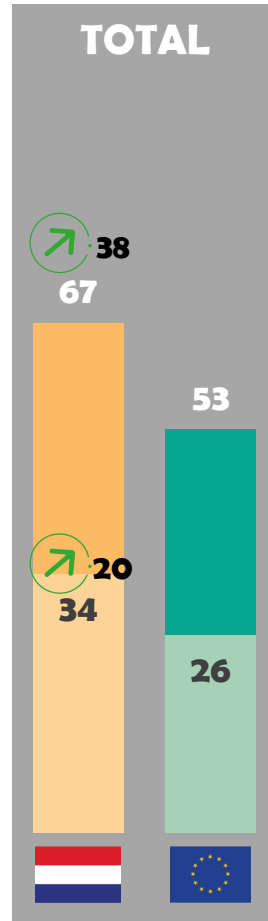
In %



ALREADY IMPLEMENTED OR CONSIDER NEXT 3 YEARS



ALREADY USING



Which of the following have you implemented or will you implement in the next 3 years?
 Response scale: Already using, considered in the next 3 years, not interested
 Basis: companies with corporate vehicles = 100%

BIKE (OR OTHER TWO WHEELS) SHARING / LEASING IMPLEMENTATION*

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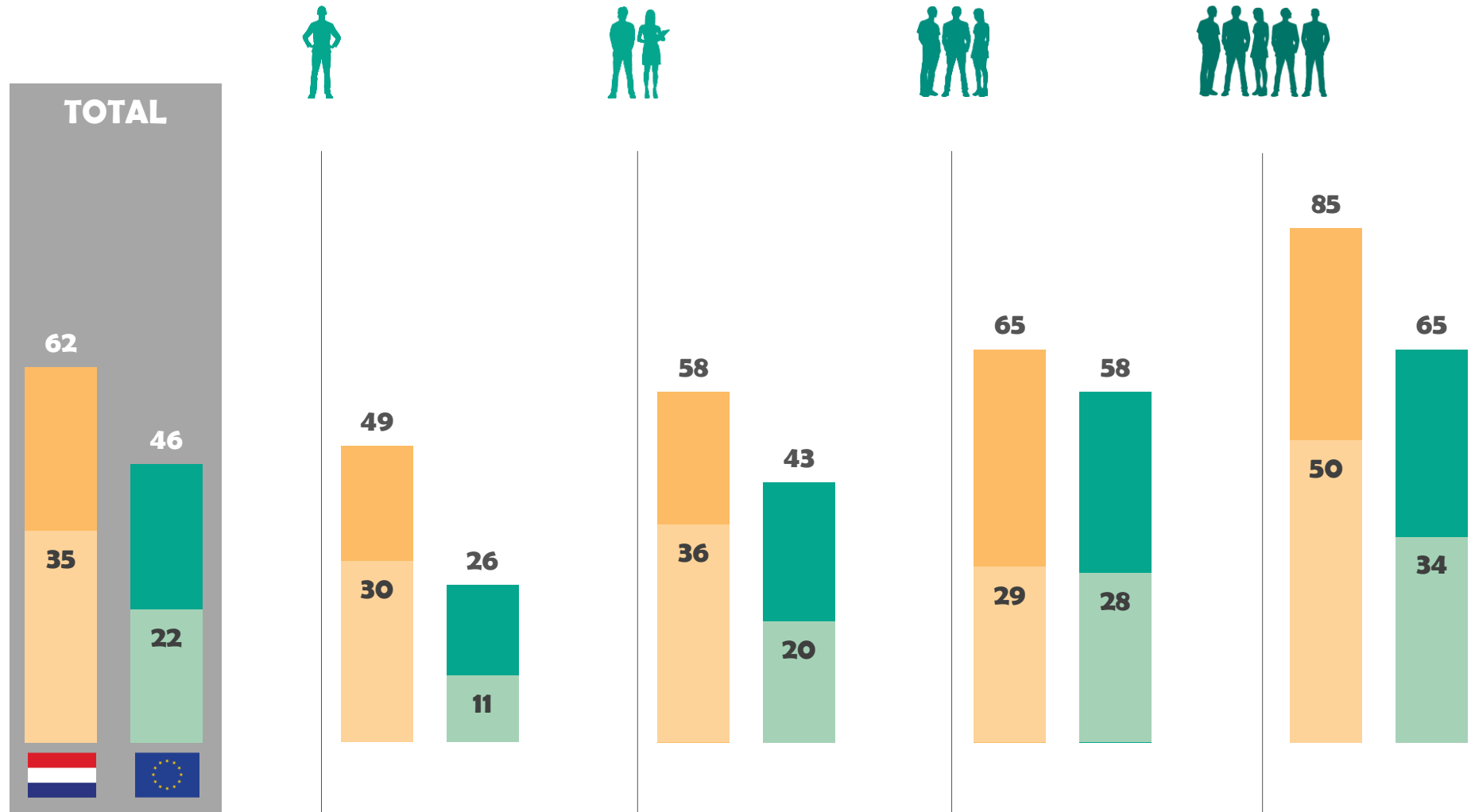
In %



ALREADY IMPLEMENTED OR CONSIDER NEXT 3 YEARS



ALREADY USING



**This item has changed, no comparison vs previous year
Which of the following have you implemented or will you implement in the next 3 years?
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MOBILITY BUDGET IMPLEMENTATION

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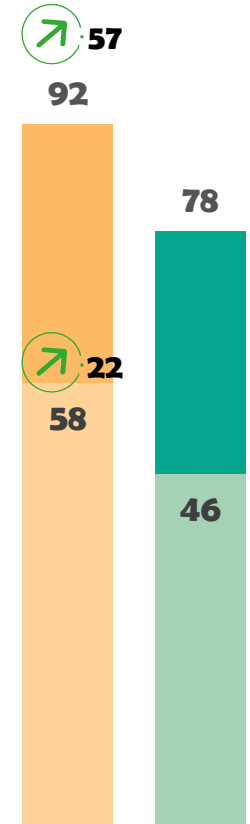
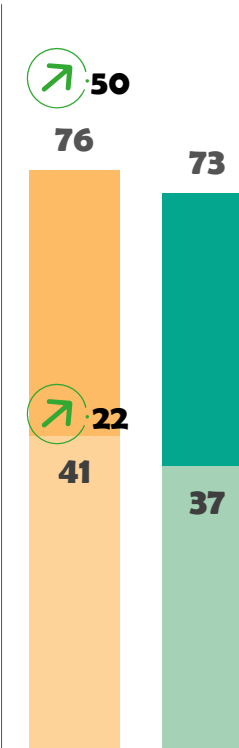
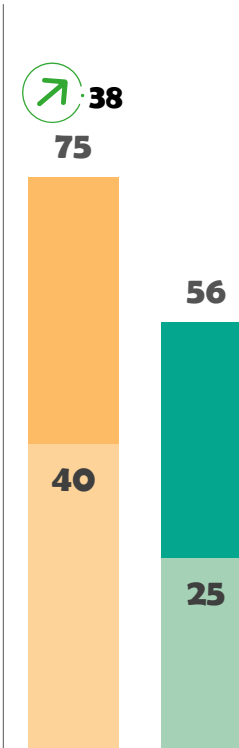
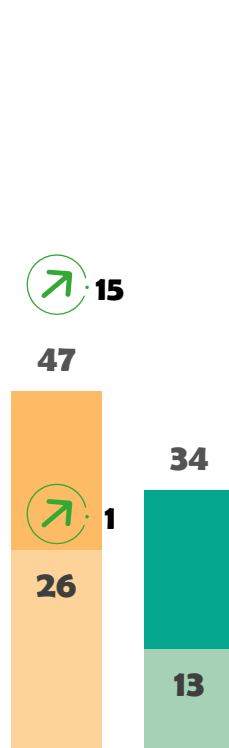
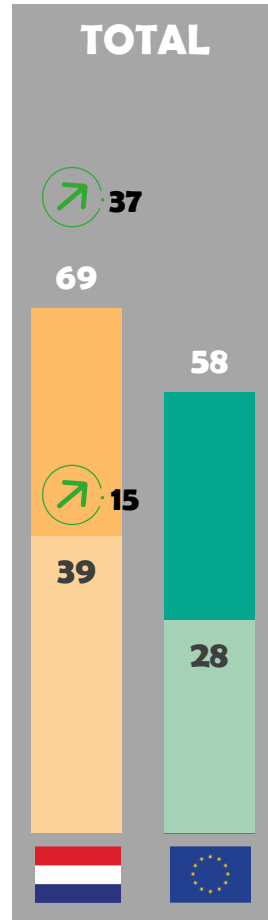
In %



ALREADY IMPLEMENTED OR CONSIDER NEXT 3 YEARS



ALREADY USING



Which of the following have you implemented or will you implement in the next 3 years?
 Response scale: Already using, considered in the next 3 years, not interested
 Basis: companies with corporate vehicles = 100%

5.

Case mobiliteitsoplossingen

Arval Mobility Link

- Ontwikkeld door Mobility Concept
- Platform en app sinds 2012
- Registreert alle vormen van mobiliteit
- Directe koppeling met HR-pakketten zoals ADP, SAP en RAET
- Beschikbaar in Nederlands, Engels, Frans en Duits



Klantcases

- 1. Flexibele reiskostenvergoeding**
- 2. Thuiswerkvergoeding**
- 3. Werkplekreservering**
- 4. Mobiliteitsbudget**
- 5. Bonus-malus leaseregeling**



Samenvatting

1. Arval Mobility Observatory onderzoek 2021
2. Energietransitie
3. SMaRT
4. Mobiliteitsoplossingen
5. Case mobiliteitsoplossingen

Q&A



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Cadeau

Weggeven!



3 x 1 uur gratis telefonisch advies

- E-mail jouw vraag over mobiliteit deze week naar Arjos Bot arjos.bot@arval.nl
- 3 geselecteerden krijgen een persoonlijke reactie op woensdag 28 april



Bedankt voor je deelname!

? Neem contact op met

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 arjos.bot@arval.nl

 06 – 50 60 81 99

 Harold Hamminga

 harold.hamminga@arval.nl

 06 – 28 12 62 10

Je ontvangt de slides & de opname van de webinar per e-mail

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Volgende keer
zien we je graag
weer terug!

